# A mericans \& H ealth Care Reform: How Access and Affordability AreShaping Views 

## Summary of Survey Findings

Prepared for:

Results for A merica
A Project of Civil Society Institute

Prepared by
Opinion Research Corporation
September 15, 2004

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## BACKGROUND AND PURPOSE

A series of questions were in CARAVANB, ORC International's twice-weekly national survey. The purpose of the research was to gain an understanding of the views of American adults on health care reform and what is driving those views.

Results are based on telephone interviews conducted September 2-5, 2004 among a sample of 1020 adults 18 years old or older residing in private households in the continental United States.

Completed interviews were weighted by four variables: age, sex, geographic region, and race, to ensure reliable and accurate representation of the total adult population.

The margin of error at a $95 \%$ confidence level is plus or minus three percentage points for the entire sample. Smaller sub-groups will have larger error margins.

As required by the Code of Standards of the Council of American Survey Research Organizations, we will maintain the anonymity of our respondents. No information will be released that in any way will reveal the identity of a respondent. ORC has exercised its best efforts in the preparation of this information. In any event, ORC assumes no responsibility for any use that is made of this information or any decisions based upon it.

## EXECUTIVE SUMMARY

Most Americans are concerned about increasing medical costs and high prescription drug prices. As a result, they appear willing to look at new ways to ensure access to affordable health care. Demographic characteristics tend to have only a small impact on attitudes. While there is some variation along political lines, large percentages of conservatives join their moderate and liberal counterparts in supporting sweeping health care reforms.

- Substantial numbers of Americans are feeling the impact of increasing health care costs and shrinking coverage.
- A total of $56 \%$ of adults with health insurance - representing some 100 million American adults report that their coverage has been cut or that they are paying more for coverage.
- Among those with health care insurance who purchase prescription drugs:
$\pi$ One-third (34\%) are either already purchasing (6\%) or planning to purchase (33\%) lower costs drugs from pharmacies in Canada or other nations.
$\pi$ Nearly two in ten (18 percent) say they either skip medications or reduce dosages to "stretch" their medication due to high costs. This percentage equates to over 20 million adults playing a form of Russian roulette with their medications.


## EXECUTIVE SUMMARY

-Clear majorities of Americans appear willing to accept a greater government role in health care, with 78\% agreeing that health care is a necessity like water, gas and electricity and should be "regulated by government to ensure fair prices, accountability, access for everyone and quality services."

- Slightly fewer adults (67\%) feel that it would be a good idea for the US to adopt the approach of other major nations and "guarantee . . . citizens health insurance on the job, through government programs, or via a nonprofit source."
- While $61 \%$ of conservatives agree with most moderates and liberals that health care should be regulated like utilities, they are split ( $48 \%$ vs. $44 \%$ ) as to whether the government should adopt the approach of other major nations and guarantee health insurance. In contrast, seven out of ten moderates and nine in ten liberals believe that such a guarantee would be " a good idea."
$\pi$ The name given this guarantee has only limited impact on the level of support. Support is strong enough to withstand the label of "Socialized Medicine" or "Canadian-style Health Care" among $61 \%$ of those who feel it is a good idea. Call it "National Health Insurance" and $77 \%$ (a majority of $52 \%$ of all adults) say they will still support it.


## EXECUTIVE SUMMARY

Varying majorities of Americans say that they support government action or regulation to control spiraling health care costs.
-When it comes to prescription drug costs :

- Eight out of ten ( $83 \%$ ) of adults (including $75 \%$ of conservatives) say that the U.S. should follow the lead of other nations and negotiate buying prescription drugs on a bulk basis in order to help control the costs of these medications.
- Similar proportions ( $78 \%$ of all American adults and $71 \%$ of conservatives) support requiring state permission before health insurance companies can raise premiums
- Six in ten Americans (and a surprising $50 \%$ of conservatives) favor limiting the profits of pharmaceutical companies, while $55 \%$ ( $47 \%$ of conservatives) would support restricting pharmaceutical companies' marketing spending.
■In addition:
- Half of conservatives, $62 \%$ of moderates and $72 \%$ of liberals would support government controls on hospital costs.
- Half of all adults would favor the federal government ensuring catastrophic medical costs, although here only $39 \%$ of conservatives would do so, compared to $52 \%$ of moderates and $63 \%$ of liberals.

■Faith in health insurers to control costs appears limited. Only 19\% are willing to give "HMOs the power to reject more medical procedures ordered by doctors as 'medically necessary'" as a cost control method.

## EXECUTIVE SUMMARY

-Eight in ten Americans agree that all should have access to the kinds of health insurance available to most federal employees (79\%) and that "all children in America should all be covered under a federal health care program that would provide for both their preventive and acute health care needs" (81\%).

- Liberals overwhelmingly ( $92 \%$ ) agree that all Americans be able to get "the same kind of health coverage that federal workers already get, and at the same price the federal workers pay." They are joined by two-thirds of conservatives and $81 \%$ of moderates .
- On providing federal insurance to children, $65 \%$ of conservatives agree with $86 \%$ of moderates and $95 \%$ of liberals.
-Three quarters of American adults (including $71 \%$ of conservatives) disagree with the idea that that patients who get HMO or other medical coverage on the job in the private sector should "have FEWER legal rights than people who get their health care benefits from a government job or through Medicare or Medicaid." An even higher $83 \%$ ( $76 \%$ of conservatives) believe that patients should have the right to sue their HMOs for damages if the health-care maintenance organization denies coverage for "medically necessary" care ordered by a doctor.


## DETAILED FINDINGS

## Coping with Rising Health Care Costs

- Americans are feeling the pinch of rising health care costs.
- Out of the $85 \%$ of respondents who report currently have health insurance coverage, $56 \%$ say they have had to either cut back their coverage or pay more.
- Among those with insurance who purchase prescription drugs:
$\pi$ Nearly two in ten (18\%) say they either skip medications or reduce dosages to "stretch" their medication due to high costs.
$\pi$ Over one-third (34\%) are either purchasing (6\%) or considering purchasing (33\%) lower cost drugs from pharmacies in Canada or other nations.


## Currently Have Health Insurance Coverage

H9 Do you currently have health insurance coverage?


Base $=$ Total Respondents (1020).

## Cutting Back/Paying More for Coverage

H12: Has your health insurance coverage through work been cut back in terms of the amount of coverage, or have you had to pay more either in terms of a bigger deductible or a larger share of the premium?


Base $=$ Currently Have Health Insurance (877).

## Prescription Medication Purchaser

H13: Do you buy prescription medications for yourself or a family member?


Base $=$ Currently Have Health Insurance (877).

## Stretching Prescription Drug Dollars

H14: Staying on the topic of those prescription medications . .

## Percent Saying 'Yes"



Base $=$ Have Health Insurance and buy prescription medications for self or family member ( $n=706$ )

## The Government's Role

- Most (78\%) adults see health care as a necessity and favor government regulation.
- Six out of ten conservatives ( $61 \%$ ) agree with the substantial majorities of moderates ( $82 \%$ ) and liberals ( $96 \%$ ) who say that the U.S. should "treat health care like other necessities of life, such as water and electricity, that are regulated by government to ensure fair prices, accountability, access for everyone and quality services."
- A slightly smaller majority (67\%) feel that it would be a good idea for the US to adopt the approach of other major nations and guarantee "citizens health insurance on the job, through government programs, or via a nonprofit source."
- While conservatives are split (48\% vs. $44 \%$ ), a majority of moderates ( $69 \%$ ) align with nearly all liberals ( $90 \%$ ).
- As a practical matter, how such a guarantee is labeled does make some difference in the level of support. However, support is strong enough to withstand the label of "Socialized Medicine" or "Canadian-style Health care "among 61\% of those who believe this approach is a good idea. Call it "National Health Insurance" and $77 \%$ (a majority of $52 \%$ of all adults) say they will still support it.
$\pi$ Referring to the program as "socialized medicine" would reverse the opinion of nearly half (46\%) of the conservatives who support the concept.


## Should U.S. Regulate Health Care to Ensure Fair Pricing, Accountability, Access and Quality?

H4: Should America treat health care like other necessities of life, such as water and electricity, that are regulated by government to ensure fair prices, accountability, access for everyone and quality services?


Base $=$ Total Respondents (1020).

## Should U.S. Regulate Health Care to Ensure Fair Pricing, Accountability, Access and Quality?

H4: Should America treat health care like other necessities of life, such as water and electricity, that are regulated by government to ensure fair prices, accountability, access for everyone and quality services?

## Percent Saying 'Yes"



Base $=$ Liberal (203); Moderate (390); Conservative (374)

## Should U.S. Guarantee Health Insurance Like Other Major Nations?

H5: Other major nations, such as Canada and England, guarantee their citizens health insurance on the job, through government programs, or via a nonprofit source. Would it be a good or bad idea for the United States to adopt the same approach to providing health care to everyone?


Base $=$ Total Respondents (1020).

## Should U.S. Guarantee Health Insurance Like Other Major Nations?

H5: Other major nations, such as Canada and England, guarantee their citizens health insurance on the job, through government programs, or via a nonprofit source. Would it be a good or bad idea for the United States to adopt the same approach to providing health care to everyone?

Percent Saying "Good Idea"


Base $=$ Liberal (203); Moderate (390); Conservative (374)

## What's In a Name? (Should U.S. Guarantee Health Insurance Like Other Major Nations? - continued)

H6: Would you continue to have that view if such an approach was labeled in each of the following ways? Would your view be the same, probably be the same, might change or definitely change if the approach was labeled as . .


Base $=$ Believe it would be a good idea for the US to have the same approach of as others nations to provide healthcare to everyone (665)

## What's In a Name? (Should U.S. Guarantee Health Insurance Like Other Major Nations? - continued)

H6: Would you continue to have that view if such an approach was labeled in each of the following ways? Would your view be the same, probably be the same, might change or definitely change if the approach was labeled as . .

Percent Saying View (a "good idea") Would Be/Probably Be the Same


Base = Believe it would be a good idea for the US to have the same approach of as others nations to provide healthcare to everyone: Liberal (182); Moderate (265); Conservative (175)

## Controlling Health Care Costs

- Consistent with general views on the government's role, most Americans support government action or regulation to control spiraling health care costs.
- Eighty-three percent (including $75 \%$ of conservatives) say that the U.S. should follow the lead of other nations and negotiate buying prescription drugs on a bulk basis in order to help control the costs of these medications.
- An impressive $60 \%$ (one-half of conservatives) favor limiting the profits of pharmaceutical companies, while $55 \%$ ( $47 \%$ of conservatives) would support restricting pharmaceutical companies' marketing spending.
- Nearly eight of ten ( $78 \%$ ) of all American adults ( $71 \%$ of conservatives) support requiring state permission before health insurance companies can raise premiums
- Sixty percent ( $50 \%$ of conservative, $62 \%$ of moderates and $72 \%$ of liberals) would support government controls on hospital costs.
- Fifty percent would favor the federal government insuring against catastrophic medical costs.

7 Here, the political split is widest. While $63 \%$ of liberals and $52 \%$ of moderates support "making the federal government responsible for your catastrophic medical costs," only 39\% of conservatives do.

- Americans are skeptical of managed care as a means of controlling costs. Barely two out of ten (19\%) are willing to give "HMOs the power to reject more medical procedures ordered by doctors as 'medically necessary."'


## Should U.S. Gov't Negotiate Prescription Drug Costs?

H7: Other major nations such as Canada pay a third of the cost that Americans do for prescription drugs because they buy their medicine in bulk purchases from pharmaceutical companies to get the cheapest price. In the U.S., drug companies supported legislation that forbids the U.S. Government from doing the same kind of bulk purchasing to hold down drug costs. Do you think America should do what other nations do by negotiating to buy prescription medication on a bulk basis in order to control prescription drug costs?


Base $=$ Total Respondents (1020).

## Should U.S. Gov't Negotiate Prescription Drug Costs?

H7: Other major nations such as Canada pay a third of the cost that Americans do for prescription drugs because they buy their medicine in bulk purchases from pharmaceutical companies to get the cheapest price. In the U.S., drug companies supported legislation that forbids the U.S. Government from doing the same kind of bulk purchasing to hold down drug costs. Do you think America should do what other nations do by negotiating to buy prescription medication on a bulk basis in order to control prescription drug costs?

## Percent Saying 'Yes"



[^0]
## Support for Cost Control Measures

H8: I am going to ask you about some possible ways to control health care costs. Please tell me if you would support or oppose each of these steps.

## Support Summary

Requiring health care insurers to get the permission of the state government before raising their premiums, in the same way that auto insurers now have to, in most states

Putting a limit on the annual profits of pharmaceutical companies as one way of holding down prescription medication costs

Imposing government control on hospital costs

Limiting how much pharmaceutical companies can spend on television, magazine and other advertisements and promotions to generate demand for their drugs

Making the federal government responsible for your catastrophic medical costs, for example, hospital and other bills that total $\mathbf{\$ 3 0 , 0 0 0}$ or more

Giving HMOs the power to reject more medical procedures ordered by doctors as "medically necessary"


Base $=$ Total Respondents (1020).

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Putting a limit on the annual profits of pharmaceutical companies as one way of holding down prescription medication costs

Imposing government control on hospital costs

Limiting how much pharmaceutical companies can spend on television, magazine and other advertisements and promotions to generate demand for their drugs

Making the federal government responsible for your catastrophic medical costs, for example, hospital and other bills that total $\$ 30,000$ or more

Giving HMOs the power to reject more medical procedures ordered by doctors as "medically necessary"


## Conservative

$\square$ Moderate
$\square$ Liberal

Base $=$ Liberal (203); Moderate (390); Conservative (374)

## Access to Health Care Insurance - Specific Programs

- A substantial majority (79\%) of adults think all should have access to the kinds of health insurance available to most federal employees, when informed that "(n)early all federal employees are covered by generous and comprehensive health insurance plans involving few out-of-pocket costs, such as copayments."
- Liberals overwhelmingly (93\%) agree that all Americans be able to get "the same kind of health coverage that federal workers already get, and at the same price the federal workers pay." They are joined by two-thirds of conservatives and $80 \%$ of moderates .
- Similarly, $81 \%$ believe that that children's health care should be a priority.
- Sixty-five percent of conservatives agree with $86 \%$ of moderates and $95 \%$ of liberals that, "regardless of the current health insurance coverage situation of their parents, children in America should all be covered under a federal health care program that would provide for both their preventive and acute health care needs."


## Should All Have Access to the Same Coverage as Federal Workers?

H3: Nearly all federal employees are covered by generous and comprehensive health insurance plans involving few out-of-pocket costs, such as co-payments. Should all Americans be able to get the same kind of health coverage that federal workers already get, and at the same price the federal workers pay?


Base $=$ Total Respondents (1020).

## Should All Have Access to the Same Coverage as Federal Workers?

H3: Nearly all federal employees are covered by generous and comprehensive health insurance plans involving few out-of-pocket costs, such as co-payments. Should all Americans be able to get the same kind of health coverage that federal workers already get, and at the same price the federal workers pay?

Percent Saying "Yes"


Base $=$ Liberal (203); Moderate (390); Conservative (374)

## Support for a Federal Program Providing for All Children's Health Insurance

H15: Do you think that, regardless of the current health insurance coverage situation of their parents, children in America should all be covered under a federal health care program that would provide for both their preventive and acute health care needs?


Base $=$ Total Respondents (1020).

## Support for a Federal Program Providing for All Children's Health Insurance

H15: Do you think that, regardless of the current health insurance coverage situation of their parents, children in America should all be covered under a federal health care program that would provide for both their preventive and acute health care needs?


Base $=$ Liberal (203); Moderate (390); Conservative (374)

## Legal Rights

■ Most American adults reject the idea that a patient's legal rights should turn on where they get their health insurance.

- A resounding 75\% answer "no" when asked "Should patients who get HMO or other medical coverage on the job in the private sector have FEWER legal rights than people who get their health care benefits from a government job or through Medicare or Medicaid?"
$\pi$ This view echoes across all political views, with 71\% of conservatives joining nearly $80 \%$ of moderates and liberals.

■ According to more than 8 out of ten adults ( $83 \%$ ), patients should be able to hold HMOs legally responsible if they deny coverage for "medically necessary" care ordered by a doctor.

- Seventy-six percent of conservatives (along with $91 \%$ of liberals and $86 \%$ of moderates) agree that patients should have the right to sue for damages in such circumstances.


## Should the Source of Health Insurance Determine Legal Rights?

H1: Should patients who get HMO or other medical coverage on the job in the private sector have FEWER legal rights than people who get their health care benefits from a government job or through Medicare or Medicaid?


Base $=$ Total Respondents (1020).

## Should the Source of Health Insurance Determine Legal Rights?

H1: Should patients who get HMO or other medical coverage on the job in the private sector have FEWER legal rights than people who get their health care benefits from a government job or through Medicare or Medicaid?


Base $=$ Liberal (203); Moderate (390); Conservative (374)

## Right To Sue HMOs?

H2: Should patients have the right to sue their HMOs for damages if the health-care maintenance organization denies coverage for "medically necessary" care ordered by a doctor?


Base $=$ Total Respondents (1020).

## Right To Sue HMOs?

H2: Should patients have the right to sue their HMOs for damages if the health-care maintenance organization denies coverage for "medically necessary" care ordered by a doctor?

Percent Saying 'Yes"


Base $=$ Liberal (203); Moderate (390); Conservative (374)

## DEMOGRAPHIC PROFILE

| ( n ) $=$ | $\begin{gathered} \text { TOTAL } \\ (1020) \\ \% \end{gathered}$ |
| :---: | :---: |
| Men | 48 |
| Women | 52 |
| Northeast | 20 |
| Midwest | 23 |
| South | 36 |
| West | 22 |
| White/Caucasian | 81 |
| Black/AfricanAmerican | 11 |
| Liberal | 21 |
| Moderate | 38 |
| Conservative | 35 |
| 18-34 years old | 31 |
| 35-54 years old | 40 |
| 55 years old or older | 28 |

## APPENDIX

## RELIABILITY OF SURVEY PERCENTAGES

Results of any sample are subject to sampling variation. The magnitude of the variation is measurable and is affected by the number of interviews and the level of the percentages expressing the results.

The table below shows the possible sample variation that applies to percentage results reported herein. The chances are 95 in 100 that a survey result does not vary, plus or minus, by more than the indicated number of percentage points from the result that would be obtained if interviews had been conducted with all persons in the universe represented by the sample.

| Size of Sample on <br> Which Survey Results | Approximate Sampling Tolerances Applicable <br> to Percentages At or Near These Levels |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Are Based |  |  |  |  |  |

Additional Sampling Tolerances for Samples of 1,000 Interviews
$\frac{9 \% \text { or } 91 \%}{2 \%}$
$\frac{4 \% \text { or } 96 \%}{1 \%}$

$$
\frac{8 \% \text { or } 92 \%}{2 \%}
$$

$\frac{7 \% \text { or } 93 \%}{2 \%}$
$\frac{6 \% \text { or } 94 \%}{1 \%}$
$\frac{5 \% \text { or } 95 \%}{1 \%}$
$\frac{2 \% \text { or } 98 \%}{1 \%} \quad \frac{1 \% \text { or } 99 \%}{.2 \%}$

## SAMPLING TOLERANCES WHEN COMPARING TWO SAMPLES

Tolerances are also involved in the comparison of results from ndependent parts of the sample. A difference, in other words, must be of at least a certain number of percentage points to be considered statistically significant - that is not due to random chance. The table below is a guide to the sampling tolerances in percentage points applicable to such comparisons, based on a $95 \%$ confidence level.

Differences Required for Significance At
Size of Samples
Compared
1,000 and 1,000
1,000 and 500
1,000 and 250
1,000 and 100
500 and 500
500 and 250
500 and 100
250 and 250
250 and 100
100 and 100
or Near These Percentage Levels

| 10\% or 90\% | 20\% or 80\% | 30\% or 70\% | 40\% or 60\% | 50\% |
| :---: | :---: | :---: | :---: | :---: |
| 3\% | 4\% | 4\% | 4\% | 4\% |
| 3\% | 4\% | 5\% | 5\% | 5\% |
| 4\% | 6\% | 6\% | 7\% | 7\% |
| 6\% | 8\% | 9\% | 10\% | 10\% |
| 4\% | 5\% | 6\% | 6\% | 6\% |
| 5\% | 6\% | 7\% | 7\% | 8\% |
| 6\% | 9\% | 10\% | 11\% | 11\% |
| 5\% | 7\% | 8\% | 9\% | 9\% |
| 7\% | 9\% | 11\% | 11\% | 12\% |
| 8\% | 11\% | 13\% | 14\% | 14\% |

## Questionnaire

# Poll on "Health Care" <br> Prepared for: Results for America, A Project of Civil Society Institute September 2-5, 2004 <br> <br> OPINION RESEARCHCORPORATION 

 <br> <br> OPINION RESEARCHCORPORATION}

## NOTE: PERCENTAGES MAY NOT ADD TO $100 \%$ DUE TO ROUNDING <br> * INDICATES A RESPONSE OF LESS THAN .05\%

BASE: Total Respondents (1020)
H1 Should patients who get HMO or other medical coverage on the job in the private sector have FEWER legal rights than people who get their health care benefits from a government job or through Medicare or Medicaid?

| Yes | $\mathbf{1 6 \%}$ |
| :--- | :---: |
| No | $\mathbf{7 5 \%}$ |
| Don't Know | $\mathbf{9 \%}$ |

BASE: Total Respondents (1020)
H2 Should patients have the right to sue their HMOs for damages if the health-care maintenance organization denies coverage for "medically necessary" care ordered by a doctor?

| Yes | $\mathbf{8 3 \%}$ |
| :--- | :---: |
| No | $\mathbf{1 2 \%}$ |
| Don't Know | $\mathbf{5 \%}$ |

BASE: Total Respondents (1020)
H3 Nearly all federal employees are covered by generous and comprehensive health insurance plans involving few out-of-pocket costs, such as co-payments. Should all Americans be able to get the same kind of health coverage that federal workers already get, and at the same price the federal workers pay?

| Yes | $\mathbf{7 9 \%}$ |
| :--- | :---: |
| No | $\mathbf{1 7 \%}$ |
| Don't Know | $\mathbf{5 \%}$ |

BASE: Total Respondents (1020)
H4 Should America treat health care like other necessities of life, such as water and electricity, that are regulated by government to ensure fair prices, accountability, access for everyone and quality services?

| Yes | $\mathbf{7 8 \%}$ |
| :--- | :---: |
| No | $\mathbf{1 7 \%}$ |
| Don't Know | $\mathbf{5 \%}$ |

# Poll on "Health Care" <br> Prepared for: Results for America, A Project of Civil Society Institute September 2-5, 2004 <br> <br> OPINION RESEARCHCORPORATION 

 <br> <br> OPINION RESEARCHCORPORATION}

BASE: Total Respondents (1020)
H5 Other major nations, such as Canada and England, guarantee their citizens health insurance on the job, through government programs, or via a nonprofit source. Would it be a good or bad idea for the United States to adopt the same approach to providing health care to everyone?

| Good | $\mathbf{6 7 \%}$ |
| :--- | :---: |
| Bad | $\mathbf{2 7 \%}$ |
| Don't Know | $\mathbf{6 \%}$ |

BASE: Guaranteed Health Care Is Good Idea ( $\mathrm{n}=665$ )
H6 Would you continue to have that view if such an approach was labeled in each of the following ways? Would your view be the same, probably be the same, might change or definitely change if the approach was labeled as . . . [READ AND ROTATE ITEMS]

|  | $\frac{\frac{\text { A. }}{\text { National health }}}{\text { insurance }}$ | $\frac{\underline{\text { B. }}}{\frac{\text { Canadian-style }}{\text { health care }}}$ | $\frac{\frac{\text { C. }}{\text { Socialized }}}{\underline{\text { medicine }}}$ |
| :---: | :---: | :---: | :---: |
| Same (net) | 77\% | 61\% | 61\% |
| Be the same | 56\% | 41\% | 44\% |
| Probably be the same | 21\% | 20\% | 17\% |
| Change (net) | 19\% | 32\% | 34\% |
| Might change | 15\% | 23\% | 24\% |
| Definitely change | 5\% | 8\% | 9\% |
| Don't Know | 3\% | 7\% | 5\% |

BASE: Total Respondents (1020)
H7 Other major nations such as Canada pay a third of the cost that Americans do for prescription drugs because they buy their medicine in bulk purchases from pharmaceutical companies to get the cheapest price. In the U.S., drug companies supported legislation that forbids the U.S. Government from doing the same kind of bulk purchasing to hold down drug costs. Do you think America should do what other nations do by negotiating to buy prescription medication on a bulk basis in order to control prescription drug costs?

| Yes | $\mathbf{8 3 \%}$ |
| :--- | :---: |
| No | $\mathbf{1 3 \%}$ |
| Don't Know | $\mathbf{4 \%}$ |

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 <br> <br> OPINION RESEARCHCORPORATION}

BASE: Total Respondents (1020)
H8 I am going to ask you about some possible ways to control health care costs. Please tell me if you would support or oppose each of these steps. [READ AND ROTATE ITEMS]
A. Putting a limit on the annual profits of pharmaceutical companies as one way of holding down prescription medication costs
B. Limiting how much pharmaceutical companies can spend on television, magazine and other advertisements and promotions to generate demand for their drugs
C. Requiring health care insurers to get the 78\%
$18 \%$
4\% permission of the state government before raising their premiums, in the same way that auto insurers now have to, in most states
D. Giving HMOs the power to reject more medical procedures ordered by doctors as "medically necessary"
E. Imposing government control on hospital costs
$60 \%$
34\%
6\%
F. Making the federal government responsible for
$50 \%$
42\% 8\% your catastrophic medical costs, for example, hospital and other bills that total $\$ 30,000$ or more

BASE: Total Respondents (1020)
H9 Do you currently have health insurance coverage?

| Yes | $\mathbf{8 5 \%}$ |
| :--- | :--- |
| No | $\mathbf{1 4 \%}$ |

H10 OMITTED / NOT ASKED
H11 OMITTED / NOT ASKED

# Poll on "Health Care" <br> Prepared for: Results for America, A Project of Civil Society Institute <br> September 2-5, 2004 <br> <br> OPINION RESEARCHCORPORATION 

 <br> <br> OPINION RESEARCHCORPORATION}

BASE: Have Health Insurance ( $\mathrm{n}=877$ )
H12 Has your health insurance coverage through work been cut back in terms of the amount of coverage, or have you had to pay more either in terms of a bigger deductible or a larger share of the premium?

Cut Back/Pay More (net) $\mathbf{5 6 \%}$
Cut Back In Terms Of The Amount Of Coverage $\mathbf{7 \%}$
Had To Pay More $\mathbf{3 7 \%}$
Both $\mathbf{1 3 \%}$
Neither $\mathbf{3 0 \%}$
Coverage Not Through Work (Vol.) $9 \%$
Don't Know $\mathbf{5 \%}$

BASE: Have Health Insurance ( $\mathrm{n}=877$ )
H13 Do you buy prescription medications for yourself or a family member?

| Yes | $\mathbf{7 8 \%}$ |
| :--- | :---: |
| No | $\mathbf{2 2 \%}$ |
| Don't Know | * |

BASE: Have Health Insurance and buy prescription medications for self or family member ( $\mathrm{n}=706$ )
H14 Staying on the topic of those prescription medications . . . [READ STATEMENTS]
YES NO DON'T KNOW
$\mathbf{1 8 \%} \quad \mathbf{8 1 \%} \quad \mathbf{1 \%}$ your daily doses of medications in order to "stretch" your medicine due to high prices
B. Have you already purchased lower cost prescription medication from Canada or another nation
C. Looking ahead to the future, do you plan to, or are $\quad \mathbf{3 3 \%} \quad \mathbf{6 3 \%} \quad \mathbf{5 \%}$ you considering, purchasing lower cost prescription medication from Canada or another nation

Poll on "Health Care"
Prepared for: Results for America, A Project of Civil Society Institute
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BASE: Total Respondents (1020)
H15 Do you think that, regardless of the current health insurance coverage situation of their parents, children in America should all be covered under a federal health care program that would provide for both their preventive and acute health care needs?

| Yes | $\mathbf{8 1 \%}$ |
| :--- | :---: |
| No | $\mathbf{1 6 \%}$ |
| Don't Know | $\mathbf{3 \%}$ |

BASE: Total Respondents (1020)
H16 Do you consider yourself to be liberal, moderate, or conservative?
Liberal $\mathbf{2 1 \%}$
Moderate $\quad \mathbf{3 8 \%}$
Conservative $\mathbf{3 5 \%}$
Don't Know/None Of These $\mathbf{5 \%}$


[^0]:    Base $=$ Liberal (203); Moderate (390); Conservative (374)

